

Ipsos survey across Europe on consumer attitudes to palm oil biodiesel

The survey was undertaken during the first two weeks of September 2018 in nine European countries: Belgium, France, Germany, Great Britain, Hungary, Italy, Poland, Spain, and Sweden. In each country a sample of 500 adults were surveyed online meaning there was a total of 4,500 citizen attitudes polled. While the sample in each country was not large it was designed to be representative. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of ± 5.0 percentage points for respondents in each country, and ± 1.7 percentage points for all respondents surveyed.

Q: Did you know that diesel fuel in your country has palm oil added to it?

Note: Due to reporting obligations for transparency purposes, in Great Britain fuel suppliers don't use palm oil biodiesel in any meaningful quantity. Therefore the question 'Did you know that diesel fuel in your country has palm oil added to it?' was not asked in the British isles.

	Total	Belgium	Poland	Sweden	Hungary	France	Germany	Great Britain	Italy	Spain
Base: Except Great Britain Respondents (wtd)	4000	500	500	500	500	500	500	-	500	500
Yes	734	66	78	165	62	118	122	-	64	59
	18%	13%	16%	33%	12%	24%	24%	-	13%	12%
No	3266	434	422	335	438	382	378	-	436	441
	82%	87%	84%	67%	88%	76%	76%	-	87%	88%
Sigma	4000	500	500	500	500	500	500	-	500	500
	100%	100%	100%	100%	100%	100%	100%	-	100%	100%

Q: Do you support or oppose the European Union ending support to the use of palm oil in diesel fuel?

	Total	Belgium	Poland	Sweden	Hungary	France	Germany	Great Britain	Italy	Spain
Base	4500	500	500	500	500	500	500	500	500	500
Strongly support	2053	224	166	221	265	258	217	215	245	243
	45.6%	45%	33%	44%	53%	52%	43%	43%	49%	49%
Somewhat support	1063	107	176	111	112	95	105	128	132	97
	23.6%	21%	35%	22%	22%	19%	21%	26%	26%	20%
Somewhat oppose	427	50	48	74	46	22	55	36	38	59
	9.5%	10%	10%	15%	9%	4%	11%	7%	8%	12%
Strongly oppose	220	21	7	37	24	30	33	13	20	35
	4.9%	4%	1%	7%	5%	6%	7%	3%	4%	7%
Have no opinion	737	98	103	58	54	95	90	108	65	66
	16.4%	20%	21%	12%	11%	19%	18%	22%	13%	13%
Sigma	4500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
SUPPORT Top2Box (Strongly/ Somewhat Support)	3116	331	342	331	376	353	322	343	377	341
	69%	66%	69%	66%	75%	71%	64%	69%	75%	68%
OPPOSE Low2Box (Somewhat/ Strongly Oppose)	647	71	55	111	69	52	88	49	58	94
	14%	14%	11%	22%	14%	10%	18%	10%	12%	19%