

Mr Frans Timmermans  
Executive Vice-President for the  
European Green Deal  
Ms Adina Vălean  
Commissioner for Transport  
European Commission

*By email*

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**Subject: The European Commission Greening Corporate Fleets Initiative:  
Accelerating the electrification of fleets is key to getting consumers into affordable  
electric vehicles - a call to action**

Dear Executive Vice-President Timmermans,  
Dear Commissioner Vălean,

The European Commission's Greening Corporate Fleets Initiative represents a golden opportunity to not only tackle transport emissions, EU's largest source of greenhouse gas emissions, but also widen the access to cheaper second-hand electric vehicles.

6 out of 10 cars sold in the EU are company cars, with those vehicles driving twice as much as private cars. The purchasing decisions of corporate fleets have far wider implications than just for that company, but in fact for the rest of the car market. Company cars tend to spend 3 to 5 years in a fleet before going into the used car market. With 8 out of 10 Europeans buying their cars in the used car market, this is a crucial channel for EU citizens.

Accelerating the transition towards electric vehicles beyond existing policies is a [necessity](#) to achieve transport's net-zero objective. As such, the faster fleets electrify their company cars, the faster more households will be able to access [more affordable electric vehicles](#) powered by clean European electricity. This is a win-win for climate and consumers.

Corporate fleets are in a great position to lead the way on electrification, with many already committed to fully transitioning their fleets by the end of the decade through Climate Group's EV100 campaign. On a total cost of ownership basis, electric vehicles have the advantage over polluting vehicles meaning electrification makes strong business sense too. This regulation would simply ensure that all fleets are playing their part.

We are concerned by the slow pace of the European Commission bringing forward its proposals. That's why we - the EU's leading clean transport NGO, Europe's leading consumer association and the leading global initiative bringing together fleets committed to electrification - are uniting and calling on the European Commission to:

- Set out its proposals for the Greening Corporate Fleets Initiative, as promised, **without any further delay**
- Propose **binding zero emission purchase targets for corporate fleets of 50% in 2027 and 100% in 2030.**

Yours sincerely,

Monique Goyens  
Director General  
BEUC, The European  
Consumer Organisation

William Todts  
Executive Director  
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Mike Peirce  
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