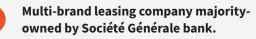


a green leader?



Formed from the merger of the two largest multi-brand leasing companies in Europe.



Profits are increasing year-on-year and stand at €3.1 billion (an estimated 1.7 billion in the EU).



What they say

"The future of mobility is electric. As the first mover in the powertrain transition, we [ALD] will continue to lead the market in the shift to low emission vehicles."

"Our EV strategy is bold and ambitious, going beyond what the market currently forecasts for 2030. Instead of just following trends, we want to lead the way and make the transition to EVs as smooth as possible for our clients."

What they do





Ayvens has **a higher share of large segments than the market** in France (23% vs 13%) and Italy (17% vs 11%).

Conclusion

Ayvens is not a green leader. While the company has mixed performance on battery electric vehicles (BEVs) and good ambition for 2026, there is no phase-out date for polluting cars. Moreover, the company leases large cars with higher CO₂ emissions than the rest of the market.

What they should do

Target a 2028 phase-out date for polluting vehicles.

 Disclose the number of BEVs, PHEVs, and the average
CO₂ emissions in their new registrations. Improve their performance by orienting away from large vehicles and PHEVs.